

CLASS 12 (com)

16/05/2020

Subject: BUSINESS STUDIES..

Ch: PLANNING

* limitation of PLANNING

: internal

: external

* PLANNING process

1. "sometimes planning fails in spite of the best efforts of management." Do you agree? Give five reasons in support of your answer.

2. Define derivative plans.

3. A company wants to introduce a new product. What type of plan should it prepare?

4. Give two examples of objective and policy.

5. "SWACHHA BHARAT ABHIYAN" started by govt. of India is an example of which type of plan? Explain it.

Class 12 C

Subject Accounts

Ch- Accounting Ratios

* Meaning of Ratio

* Objectives of Accounting Ratio

* Uses of Accounting Ratios

* Limitations of Accounting Ratios

Answer the following questions-

a. What is Ratio Analysis ?

b. What is meant by Liquidity of business ?

c. What is Current Ratio ?

d. What is Current Assets ?

e. What is Current Liabilities ?

f. What is an ideal Current Ratio ?

i. What is Liquid Ratio ?

j. What is meant by Solvency of business ?

k. What does proprietary ratio indicate ?

l. What is meant by profitability of business ?